



Altoona District Youth United States Bowling Congress
Jeff Smith (ADYUSBC Association Manager)
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Re: Sponsorship Opportunities

The youth in the Altoona and surrounding areas are once again beginning their USBC (United States Bowling Congress) sanctioned league play for the fall 2010-2011 season.

During the fall season, the ADYUSBC will host two Scholarship tournaments. The participants, ranging in ages from 6 to 19, who place in these tournaments, receive scholarships to be used for their education. These prizes are funded by donations from businesses, like yours, and through fundraising efforts throughout the year.

The Altoona District USBC would be grateful if you helped in sponsoring these events. Sponsorships can be made at several levels to accommodate your budget. Please refer to the attached brochure for sponsorship levels and corresponding benefits for each level. Multi-level sponsorships can also be made. Why not sponsor a lane in addition to a higher sponsorship level? Contribute to the success of the tournaments in the years to come by making a multi-year commitment.

In 2009-2010, the ADYSBC Awarded over \$11,000 in Scholarships to Area Youth.

The ADYUSBC thanks you in advance for your support. We are committed to providing organized, monitored and enriching experiences for the youth in our community. Please join us in our endeavor.

If you have any questions, please contact me at 814.943.8719.

Sincerely,

Jeff Smith
Association Manager
ADYUSBC